

u•aspire

# Scholarship Basics and Tips

Financial Aid Virtual Event



# Introductions



**Name**

Job Title

About me & fun fact

**Name**

Job Title

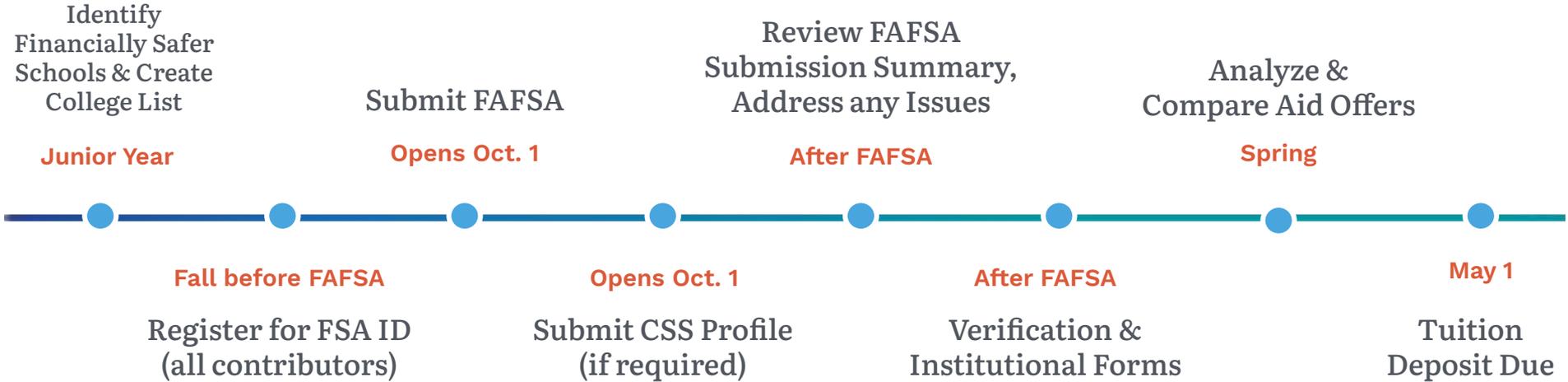
About me & fun fact

# Agenda



- **Introduction to Scholarships**
- **Application Requirements**
- **Finding Scholarships**
- **How to get follow-up support after today's presentation**
- **Survey/Q&A**

# Financial Aid Timeline: New Students



Communicate as needed with the financial aid departments of your colleges

Find and apply for scholarships throughout the year

# Scholarships: An Introduction



# Scholarships

**Scholarships do not need to be repaid (“free money” or “gift aid”) and can come from the college, state or federal government, or outside organizations**

- Given for variety of reasons:
  - Mainly fall into two categories: merit & need
- Can be one-time only, or renew yearly
- Scholarships are a great way to help pay for remaining college costs!
  - Awards vary anywhere from \$500 to a full ride!
- There can be requirements for scholarships
  - Limited to a certain amount of time
  - Maintaining a certain major or GPA

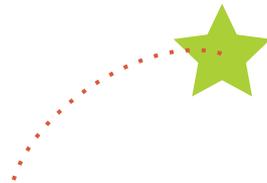
Check out [uAspire's scholarship guide](#)



# Why You May Need Scholarships

Scholarships are the best type of aid because it does not need to be repaid. There are many reasons you may need scholarships, including:

- To cover part or all of your remaining bill
- To pay for indirect expenses, like books, technology, transportation
- To try to minimize loan debt
- To pay for college without getting a part time job



# Institutional Scholarships

- **Institutional Scholarships** are given by colleges in two ways:
  - Using information provided through the FAFSA and/or CSS Profile
  - Through additional applications submitted by the student for specific scholarships at the institution
- They are found on aid offers, via email, or student portal

# Outside Scholarships

- **Outside scholarships** are those which come from a source outside of the college or government
  - National corporations, local businesses, community organizations, private foundations, etc.
- Typically require an application and are due throughout the year
  - Due dates vary, but most are due before May
- Make sure to report any outside scholarships you receive to your college!

# Merit vs Need



Most scholarships are awarded on the basis of **merit** or **need**. Scholarships can take into account both merit and need, or choose one or the other to focus on

## Merit

Some characteristic that the scholarship provider looks for in potential recipients. Merit can include anything - grades, artistic or athletic talents, special interests, leadership, etc.

## Need

Financial support needed - calculated by financial aid forms such as the FAFSA or CSS Profile or special circumstances reported elsewhere

# Components of scholarship awards



Scholarships always have a monetary component to help pay for college costs, but can also include:



## Emergency Aid

- Direct to student financial assistance via gift card, Venmo, cash, etc.



## Physical Items

- Supplies - computers, books or book credits, school supplies, etc.



## Support Services

- Mentoring
- Tutoring
- Therapy
- Access to networks

# Renewable vs Non-Renewable



## Renewable Scholarships

- Available a certain number of years
- May need to reapply for some, while others are guaranteed for a certain number of years
- May have requirements (GPA, majors)

## Non-Renewable Scholarships

- Can only receive once, leaving a higher bill the next year(s)



Be sure to ask the provider about renewability and understand the requirements. Check with your financial aid office to understand how your bill might change if you have a non-renewable scholarship

# Maximizing Scholarship Amounts

- **Displacement**: (AKA financial aid over-award) a reduction of certain kinds of aid due to outside scholarships, typically when they exceed your demonstrated financial need (cost of attendance minus student aid index)
  - This means that your financial aid offer may change
- Examples of displacement policies
  - Boston University's policy: self-help aid (need-based loans, work study) are reduced first. Grants are affected only if over-award exceeds self-help aid
  - Macalester College's policy: outside scholarship totals exceeding \$10,000 replace grant aid first, followed by need-based loans/work study

# Displacement Cont.

- If you are receiving any outside scholarships, take these steps to try to avoid displacement
  - Determine your college's displacement policy
  - Discuss displacement with your scholarship provider
  - Reach out to your financial aid office



While displacement can feel overwhelming, it's important to remember that applying for scholarships is almost always worth it. Make sure to keep applying and reporting scholarships that you receive to your college!

# Scholarship Application Requirements



# Typical Requirements

- Application
- Essay(s) or Video Statement
- Letters of Recommendation
- School:
  - FAFSA Submission Summary, aid offer from college
  - Official Transcript
  - List of honors, awards, achievements
  - GPA, SAT, ACT, etc.
  - Sports, Clubs, Activities
- Community Involvement:
  - Volunteering, jobs, resume



**uAspire's**  
**Scholarship Toolkit**

Use it to stay organized!

# Application

- Application may be a paper form or online, if one is required
- Typically requires basic student information (name, email, grad year, etc.)
- Lists all additional requirements

## Best Practices:

- Start early!
- Keep applications in a safe place (folder on computer or file irl)
- Gather all listed requirements



# Letters of Recommendation

- Letters written by those with professional relationship to the applicant
- Typically a teacher, guidance counselor, employer, or coach
- Common for a scholarship to ask for one or two

## Best Practices:

- Ask early!
- Ask more people than you need
- Provide them with an “[About Me](#)” sheet or a [list of things you would like included](#)



# Essays

- Allows the scholarship provider to get to know you & prove why you should be awarded the scholarship
- Typically given a prompt. Common topics include:
  - Goals and achievements
  - Hardships
  - Personal statements

## Best Practices:

- Start early! (so you can take your time)
- Follow the prompt and repurpose essays when you can
- Ask others for their opinions and reviews
- Utilize online resources for help



# Video Statements

- Can capture similar information to essays and personal statements
- Can allow for a more personal or creative submission when done well

## Best Practices:

- Start early!
- Be creative and unique, but make a plan too
- Make a [quality video](#) - consider lighting, audio, editing applications
- Review before submitting



# Resume

- If a resume is required for a scholarship application, use these resources to build a compelling resume:
  - [The Student Resume](#)
  - [College Student Resume](#)
  - [High School Resume](#)

## Best Practices:

- Start early!
- Optimize resume for its intended purpose
- Utilize career resources at school



# Best Practices



Unsure about your scholarship application? The scholarship provider is your best point of contact for more information or clarification.

1

## **Start early**

- Get materials as early as possible
- Do not wait until the last minute!

2

## **Utilize resources**

- Online
- In person (career services, school counselors, uAspire advisors, etc.)

3

## **Review before submitting**

- Make sure names and titles are correct for the scholarship you're applying for
- Ensure you have all requirements before submission

# Questions?



# Finding Scholarships



# When to Search

- Start towards the end of junior year of high school and continue searching year round
  - Search throughout your whole time in college too!
- Due dates will vary but most scholarships are due before May

# Where to Search



## Local

- School counselor
- Local businesses, community organizations, etc



## Institutional

- Financial aid office
- Aid offers
- Student portals
- Emails or other communication



## Online

- Scholarship search engines

# Scholarship Search Engines

Here's a list of websites where you can find various scholarships



[Big Future](#)

[Fastweb](#)

[Appily](#)

[EnACT Your Future](#)

[Going Merry](#)



[JLV College Counseling](#)

[Niche](#)

[Petersons](#)

[UNIGO](#)

[UNCF](#)



# Best Practices



**Quick Tip - Avoiding Scams:** scholarship applications never ask for your social security number or bank account information, and they will always be free to apply

- 1 **Look for scholarships that:**
  - You are eligible for.
  - You are likely to get.
    - Especially local scholarships
- 2 **Search:**
  - Starting now! Start early!
  - Year-round.
  - Both locally and online.
- 3 **Apply:**
  - For as many as you're eligible for.
  - Year-round.

# Typical Scholarship Example

## HBCU Sustainable Communities Initiative Scholarship Program

- \$10,000 over two years
- Requirements:
  - 2.8 GPA
  - STEM/business/sustainability major
  - Attend an eligible HBCU
  - African American/Black college juniors
- Application:
  - Online application
  - Resume
  - Essay



# No Essay Scholarship Example

## College Board Opportunity Scholarships

- Completing each of the 6 college planning steps automatically enters you into \$500 scholarships (1 entry per student per step completed)
- For each completed step, entry into \$40,000 scholarship (6 per student)
- 2 \$40k awards per month
- Find more information on [BigFuture's website](#)



Start Your Career List

**Deadline:** End of February During Your Senior Year

Start Your List



Build Your College List

**Deadline:** End of June During Your Junior Year

Build Your List



Start Your Scholarship List

**Deadline:** End of February During Your Senior Year

Start Your List



Strengthen Your College List

**Deadline:** End of October During Your Senior Year

Strengthen Your College List



Complete the FAFSA

**Deadline:** End of February During Your Senior Year

Complete the FAFSA



Apply to Colleges

**Deadline:** End of February During Your Senior Year

Apply to Colleges

# Scholarship Search Example

[Scholarship Search](#)

Q Search by scholarship name

♡ Saved Scholarships (0)

Find the right scholarships for you

## Filters

Narrow your search with the filters below.

Location

Academic Stage

GPA

Scholarship Type

Degree Level

Fields of Study

30,904 Results

♡ Save Search

🔗 Share

Deadline (Nearest First) ▾

Deadline Soon



Win up to **\$3,000**

**Maryan E. Reynolds Scholarship**

Opens:  
06/10/2025

Closes:  
07/10/2025



Merit-Based  
No



Need-Based  
Yes



Essay Required  
No

Deadline Soon



Win up to **\$1,000**

**Hahn-Ahlers Continuing Education  
Scholarship**

Opens:  
06/10/2025

Closes:  
07/10/2025



Merit-Based  
No



Need-Based  
Yes



Essay Required  
No

Deadline Soon



Win up to **\$2,000**

**COAP Scholarship**

Opens:  
05/09/2025

Closes:  
07/10/2025



Merit-Based  
No



Need-Based  
No



Essay Required  
Yes

Deadline Soon



Award Amount Varies

Deadline Soon



Win up to **\$1,000**

Deadline Soon



Award Amount Varies

## Filters

Narrow your search with the filters below.

### Location

Select the location of your current residence and/or your home to see scholarships that are based on current location.

United States

County

City

Canada

Mexico

### Academic Stage

Select your current academic stage to find scholarships open to you.

High School

Search All

9th Grade

10th Grade

11th Grade

12th Grade

## GPA

+

## Scholarship Type

+

## Degree Level

Select the degree level you're currently pursuing. Select "Undergraduate" to see programs for both Associate and Bachelor's degrees.

Professional Certification

Undergraduate

Search All

Bachelor's Degree

Associate Degree

High School

GED

Postgraduate

## Fields of Study

Search scholarships by your intended, current, or past fields of study. This list is similar to college majors but also includes subjects that are not traditional academic fields.

Q

Biology

# Scholarship Search Example

317 Results

Save Search Share Deadline (Nearest First)

Location: United States Academic Stage: High School Senior Fields of Study: Biology Clear All Filters

Accepting Applications

Win up to \$1,000

TEC New Member Scholarship

Opens: 04/01/2025

Closes: 08/01/2025



Merit-Based

No



Need-Based

No



Essay Required

No

Accepting Applications

Win up to \$1,500

Michael Moody Fitness Scholarship

Opens: 08/01/2024

Closes: 08/01/2025



Merit-Based

No



Need-Based

No



Essay Required

No

Accepting Applications

Win up to \$1,500

Shape Plus Fitness Scholarship

Opens: 08/01/2024

Closes: 08/01/2025



Merit-Based

No



Need-Based

No



Essay Required

No

# Scholarship Search Example

↑ Back to top

Search by scholarship name

Saved Scholarships (0)

Select your current academic stage to find scholarships open to you.

- High School
- Select All
- 9th Grade
- 10th Grade
- 11th Grade
- 12th Grade
- College
- Postgraduate
- Other

GPA

+

Scholarship Type

+

Degree Level

+

Fields of Study

-

Search scholarships by your intended, current, or past fields of study. This list is similar to college majors but also includes subjects that are not traditional

<p>Accepting Applications</p> <p>Win up to <b>\$1,000</b></p> <p><b>A. Phillip Randolph Memorial Scholarship</b></p> <p>Opens: 05/26/2025 Closes: 08/11/2025</p> <p>Merit-Based: No Need-Based: No Essay Required: Yes</p>	<p>Accepting Applications</p> <p>Win up to <b>\$1,000</b></p> <p><b>NEACHMM Family Scholarship</b></p> <p>Opens: 06/25/2025 Closes: 08/25/2025</p> <p>Merit-Based: No Need-Based: No Essay Required: No</p>	<p>Accepting Applications</p> <p>Win up to <b>\$1,000</b></p> <p><b>NEACHMM Student Scholarship</b></p> <p>Opens: 06/25/2025 Closes: 08/25/2025</p> <p>Merit-Based: No Need-Based: No Essay Required: Yes</p>
<p>Accepting Applications</p> <p>Win up to <b>\$1,000</b></p> <p><b>The Phyllis B. Price Memorial Scholarship</b></p> <p>Opens: 06/01/2025 Closes: 08/31/2025</p> <p>Merit-Based: Yes Need-Based: No Essay Required: No</p>	<p>Accepting Applications</p> <p><b>Award Amount Varies</b></p> <p><b>Empowering Women through STEM Grant</b></p> <p>Opens: 01/01/2025 Closes: 09/30/2025</p> <p>Merit-Based: No Need-Based: No Essay Required: Yes</p>	<p>Not Open Yet</p> <p>Win up to <b>\$1,000</b></p> <p><b>OHM Advisors Diversity Scholarship</b></p> <p>Opens: August 2026</p> <p>Merit-Based: No Need-Based: No Essay Required: No</p>



# The Phyllis B. Price Memorial Scholarship

Search by scholarship name

Saved Scholarships (0)

[Scholarship Directory](#)

## The Phyllis B. Price Memorial Scholarship

Kingdom Authority Ministries Outreach

Add to List

Accepting Applications

### About the Scholarship

Opens: 6/1/2025 Closes: 8/31/2025

The Phyllis B. Price Memorial scholarship is available to underrepresented minority students who are pursuing studies in a STEAM field. High school seniors and current college sophomores or juniors are welcome to apply. Recipients are chosen for their academic record and involvement in community service and extracurricular activities.

Win up to

\$1,000

Essay Required: No

Need Based: No

Merit-Based: Yes

Website

Apply Now

### Requirements

- Minimum 3.00 GPA
- Resident of the U.S.
- High school senior, college sophomore, or junior
- Seeking a professional certification, associate, or bachelor's degree in a STEAM field
- U.S. citizen or permanent resident
- Historically underserved population
- Participation in community service or extracurricular activities

# The Phyllis B. Price Memorial

## The Phyllis B. Price Memorial Scholarship Fund 2025-2026 Application

### #pbpscholarship

Apply for The Phyllis B. Price Memorial Scholarship; we will award three Awards for the designated academic year: two \$500 and one \$1,000.

The Application and supplemental requirements must be submitted by **August 31st** of next year before the 11:59 p.m. EST deadline. Refer to the [FAQs](#) for eligibility and more information.

Don't have time to finish now? Start your application today. Scroll to the bottom to **\*Save & Resume**. You will receive a link by email to return to your application and complete it by the deadline.

Kingdom Authority Ministries Outreach (KAMO)  
1385 Fordham Dr, Ste 105  
Virginia Beach, VA 23464  
1-888-806-4252 | [scholarshipfund@kamo.org](mailto:scholarshipfund@kamo.org)



A KAMO Initiative

### Personal Information

Name \*

Address \*

Date of Birth \*

Day Phone

Active Email \*

Race/Ethnicity \*

### Applicant Education Information

Complete all the required fields and upload documents as indicated.

Name of High School Attend or Graduated. \*

STEM or Arts Academy  Yes  No

State \*

Zip Code \*

GPA (on a 4.00 scale) \*

SAT/ACT Score

Class Rank

HS Graduate \*

Grade Level This Fall \*

Name of College/University or Technical School \*

State \*

Accepted \*

STEM+Arts Major \*

Major Status \*

### Application Data

Applicant must request two Letters of Recommendation.

Transcript (unofficial acceptable) \*

 or drag files here.

Latest Transcript. PDF, DOCX, DOC file up to 5 MB.

Applicant Two-Minute Video \*

 or drag files here.

Introduce yourself in a video of *you* who you are, how you plan to use your STEM or Arts degree in this digital age, and how you learned about The Phyllis B. Price Memorial Scholarship (2 minutes maximum).

Did you complete the FAFSA

 Yes  No

Letters of Recommendation Requested

 Yes  No

Two LORs are required.



# Next Steps

- Collect application materials
- Start finding and applying for scholarships
- Report any scholarships you receive to your college
  - Worried about displacement? Contact your college and scholarship provider
- Complete other financial aid steps



# How to get follow-up support after today's presentation



# Additional Financial Aid

## Virtual Events

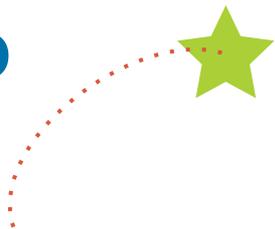
**uAspire has ongoing financial aid events throughout the year on topics such as:**

- Affording College 101
- FAFSA
- CSS Profile
- Next Steps Post-FAFSA
- Financial Aid Offer Review
- Summer Financial Aid Steps

Scan the [QR code](#) for upcoming events and registration links, or email [studentsupport@uaspire.org](mailto:studentsupport@uaspire.org) for more information



# Reach out to uAspire



For students and families looking for further financial aid support, send us a message at [studentsupport@uaspire.org](mailto:studentsupport@uaspire.org)!

## We can offer:

- Answers to questions
- Resources
- Personalized advice

For counselors and practitioners, check out our in-depth training resources here: [uaspire.org/solutions/training](https://uaspire.org/solutions/training)



**Please complete this  
brief survey**



# Questions?



**Thank you!**

**u★aspire**